

About the event:

This is the 4th annual "Cops & Rodders" Community Car / Motorcycle show. This event is held each year to raise money for local charities. This year, our community youth groups are one of the targets. Chino Hills Little League, Football and Cheer, Ayala booster Club, Chino Hills High booster club and the Ayso soccer organization, have all been contacted and offered a chance to raise funds. On each of the car entry forms is a space to write the name of the charity you wish to support. Ten dollars from each of these entries will go back to that group.

The other goal this year is to raise the much needed money to provide bulletproof vests for our volunteer officers at the Chino Hills Police Station. Many of the volunteer Officers are working our streets, protecting us with vests that are 15-20 years old. These vests have a shelf life of usually 5-7 years. Each vest costs about \$500.00. As you can see, these are some great charities and are worthy of your support.

The event will run from 800am to 200pm. Registration will begin at 600am. Each of the vehicles entered in the show will be given a free pancake breakfast. The breakfast will be located in the rear parking lot of the Chino Hills Police Station at our annual open house/pancake breakfast. This event usually draws a crowd of 4000 people throughout the day.

The event this year will be held in the city of Chino Hills, inside Community Park, on the grass. We will have room for over 300 cars and hundreds of motorcycles. This year we obtained permission from the city for vendors. We have a large area set aside for that purpose with room for all that are interested.

Vendors:

The fee for participation in the vendor area at the event is 100.00. This will provide you with an area in the vendor section of approximately 20 x 20.

As a vendor you may display up to two related vehicles near your display. This is not part of your 20 x 20 area.

Parking for non-related vehicle is in the general parking area.
Set up time is 0600am, you must be completely set up and all non-related vehicles removed from the area by 0730 am.

You will be required to obtain a temporary business license through us, from the city of Chino Hills if your intent is to sell products at the event.

Discount tickets will be available to the pancake breakfast for all vendors and staff at a rate of 2.00 each (Saving 3.00)

The event will be held on the grass so we must tread lightly.

There will be no power source, so if you need a generator you must provide one. Please be courteous in its use, if noisy, please bring plenty of cords to move it far away so as not to disrupt attendees.

Generally, we have had over 4000 people visit our open house on the day of our event. The vehicles on display are usually in the 80-100 range but it has been on a steady up rise.

Part of the event is a raffle. Please consider having your company donate a prize or gift certificate to the raffle.

If you currently have a storefront, we would like to provide you with an 11" x 17" window or counter poster and some fliers to give to your customers.

Please help us to push the event. The more pre-registered folks we have, the more trophies and award we will present. If you have any vehicle(s), which you wish to enter in the car show, you must complete the registration form and submit the required fee.

Vendor space is on a first come first serve basis. We will try to limit the vendors so as to not duplicate the items being sold / displayed.

Sponsorship Levels

Gold-

A gold sponsor is any organization or business that's donation is equal to or greater than 500.00. This will include:

- *Your company name or logo on our web site
- *Your company name or logo on our fliers (over 9,000 distributed)
- *Your company name mention in our PSA'S (space permitting)
- *Your company name, information on a 3'x 6' banner displayed at the event
- *Your fliers, brochures placed into the participants goody bags (we provide)
- *Your company name announced throughout the day on the P.A. system
- *Sponsor trophy with your company name

Silver-

A silver sponsor is any organization or business that's donation is equal to or greater than 250.00. This will include:

- *Your company name on our website.
- *Your company name on our fliers (over 9,000 distributed)
- *Your company name is 1 of 2 on a 3' x 6' banner
- *Your flier place in car show goody bags (you provide)
- *Sponsor trophy with your company name

Trophy-

A trophy sponsor is an organization or business that makes a monetary donation of 60.00 to our event. This would include:

- *Your company name on a sponsor trophy
- *Your company name on our website

